

TEQIP-III Sponsored Two Days Online Workshop on

**Agile Project Management: The journey for
Young Corporates**
23rd – 24th March, 2021

ABOUT THE PROGRAMME

Agile and design thinking methods both contain principles, frameworks and defined sets of roles and activities. The two approaches can help teams align and deliver differentiated solutions that drive growth and bring new value to consumers. Design Thinking uses research techniques from social sciences like ethnography and psychology, design thinking can help uncover human needs and motivations. Agile development is a quick process that relies on close teaming and customer collaboration to respond to market change rapidly. In this workshop, young companies and start-ups and budding entrepreneurs can understand the how they could rapidly generate new ideas and embrace the type of user-centered innovation that can transform businesses.

TOPICS TO BE COVERED

- Agile methodologies for start ups
- How to Initiate a Project?
- Project Management Framework
- Sustainable Market research and business strategies for integrating new products

Registration Details

No registration fee. Participants are to register by using the link <https://forms.gle/vTQ3LYG64sxEsswB6>

Last Date for Registration: **22.03.2021**

CHIEF PATRON

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Hon'ble Vice-Chancellor,
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2. Mr. M N Vidyashankar- Consultant and Mentor, MNVS Consultant & Mentoring- Bangalore.

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Organized by



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& Incubation Centre, JNTUA,
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